

# Go "Cleaner and Greener"<sup>™</sup>

## Your Customers will Thank You



Let your customers know you care about the environment with a "Cleaner and Greener"<sup>™</sup> certification:

Your carwash conserves water and uses environmentally responsible products.

You're using great Blendco products that meet or exceed all regulatory compliance standards.

What's more, Blendco's compact detergents use far less energy to produce, far less water to ship, and far less packaging than other brands.

And that's just better  
for the environment.



**B L E N D C O**  
SYSTEMS

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# You Can Become “Cleaner and Greener” Certified Today!

## *Program Details*

Blendco Systems is pleased to make this innovative certification program available for participating carwash locations:

- ✓ **Reflecting your carwash’s environmental stewardship**
- ✓ **Promoting the “Cleaner and Greener” message to consumers**
- ✓ **Give customers another great reason to patronize your carwash!**

## *“Cleaner and Greener” Program requirements include:*

- Water conservation measures
- Use of environmentally friendly Blendco detergents
- Employee safety and education
- Recycling or other energy conservation programs you may employ



## *It's easy to become certified*

A Blendco representative will work with you to certify your carwash locations. Once certified, you can proudly display the “Cleaner and Greener” decal, and promote your care for the environment to your customers!

As a certified carwash location, you can promote the program with complimentary marketing collateral from Blendco Systems:

- “Cleaner and Greener” certification decals
- “Cleaner and Greener” 8ft banner
- Green message Windmaster sign (for tunnel and in-bay washes)
- Bay callouts (for self serve washes)

*Go “Cleaner and Greener” today -  
your customers will thank you!*

